



## BOARDS CREATIVE WORKSHOPS:

**THE ART & BUSINESS OF CREATIVE ADVERTISING**  
**AMSTERDAM, THE NETHERLANDS**  
**WESTERGASFABRIEK**  
**MARCH 26, 2009**

## THE NEW AGE OF STORYTELLING

The Boards Creative Workshop Series brings industry leading thinkers, creatives and producers to major advertising centers to confer, connect and converse about the local, domestic and international business of creative marketing communications and advertising production. The series started in 2007 with sold-out workshops in Toronto, San Francisco and Chicago, followed by an event in Los Angeles. In March 2009, *Boards* takes the next step in our series by bringing the Creative Workshop to Amsterdam, our first-ever european event!

Don't miss this opportunity to market and brand your business to the most influential and creative minds within the international commercial production industry.

### SPONSORSHIP OPPORTUNITIES

**DELUXE PACKAGE** \*Includes but is not limited to

Dominant logo exposure included in all event branding / Exclusive branding of the keynote session with 'Presented by' status / Opportunity to attend exclusive speaker VIP pre-event engagement / 20 passes for full registration / Access to attendee list/ Opportunity to host the closing cocktail party

**LUXURY PACKAGE** \*Includes but is not limited to

Prominent logo exposure included in all event branding / Opportunity to attend exclusive speaker VIP pre-event engagement/ 5 passes for full registration / Access to attendee list

**DESIGNER PACKAGE- OPENING REEL SPONSOR** \*Includes but is not limited to

Design the elements for the Boards Creative Workshop Opening Reel / logo exposure included in event branding / 2 passes for full registration

**A LA CARTE OPTIONS ARE AVAILABLE**

All above packages will be tailored to individual requests

For details on these and to discuss all the varied options and additions available, please contact Maxine Cherlin at [maxine@boardsmag.com](mailto:maxine@boardsmag.com) or your Boards Account Manager at +1-416-408-2300